

CONNECTING LATIN AMERICA AND THE GLOBAL BUSINESS COMMUNITY

On **Saturday 22 May 2010**, London Business School will host its 5th annual Latin America Business Forum. Global business leaders, prominent political figures, leading faculty, financiers, entrepreneurs and students, will convene at the forum to discuss the realities of doing business in or with Latin America.

Our main endeavour is to promote further interest in the region among the global business community.

About London Business School

London Business School is ranked as the top business school by the *Financial Times* for the full-time MBA programme. The Latin America Business Forum is just one of the School's far-reaching events, which attracts some of the best minds of the region, not to mention the great quality and diversity of attendees.

About the Latin America Business Forum

Inaugurated in 2006, the forum has rapidly grown to be one of the most noteworthy Latin American events in Europe. In past years, it has attracted well renowned speakers such as former presidents Andrés Pastrana (Colombia), Carlos Salinas (Mexico), Ricardo Lagos (Chile) and Alejandro Toledo (Peru); as well as prominent business leaders such as José Carlos Grubisich (CEO of Braskem), Blanca Treviño (CEO of Softtek), Alberto Verme (Co-Head of Global Corporate Banking of Citi) and Luis Berrondo (President and CEO of Grupo MABE).

Over 200 people attended the Latin America Business Forum in 2009, 'Latin America: Continued Growth in Turbulent Times'. Prominent speakers explored how the global economic turmoil was testing Latin America's new-found resilience, and examined how the region could build on its foundations to position itself for stronger growth.

LATIN AMERICA: DEFYING THE OBSTACLES TO BECOME A NEW ECONOMIC POWER

This year's forum will focus on the challenges that Latin America must face and the opportunities it should take to become an influential, global, economic power.

We are currently finalising this year's programme, which will include interactive discussions, interviews and insights about the most relevant issues currently affecting businesses in the region. The day will provide excellent networking opportunities for attendees and speakers. Confirmed speakers include:

- Emilson Alonso, CEO of Latin America and the Caribbean, HSBC
- Fernando Borges, Managing Director, Head of South America Buyout, Carlyle Group
- Heinz-Peter Elstrodt, Office Manager, Latin America, McKinsey & Company
- Ricardo Mattos, Managing Director, Grupo Modelo EMEA
- Alfonso Prat-Gay, Congressman and former President, Central Bank of Argentina
- Manuel Santos Uribebarrea, CEO, MSU
- Damián Scokin, CEO, LAN International

The event will run from 09.30 a.m. to 5.30 p.m., followed by a cocktail reception. The venue is London Business School, Regent's Park, London NW1 4SA, United Kingdom.

Should you wish to view past forums' programmes or need any additional information, please visit our website at www.londonlatamforum.com or you can contact us at latin_club@london.edu or at +44 (0)20 7000 7222.

